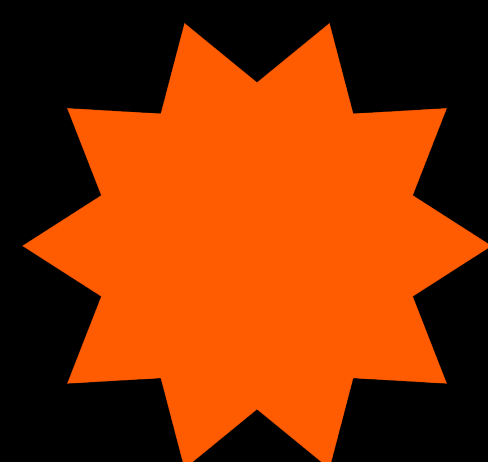
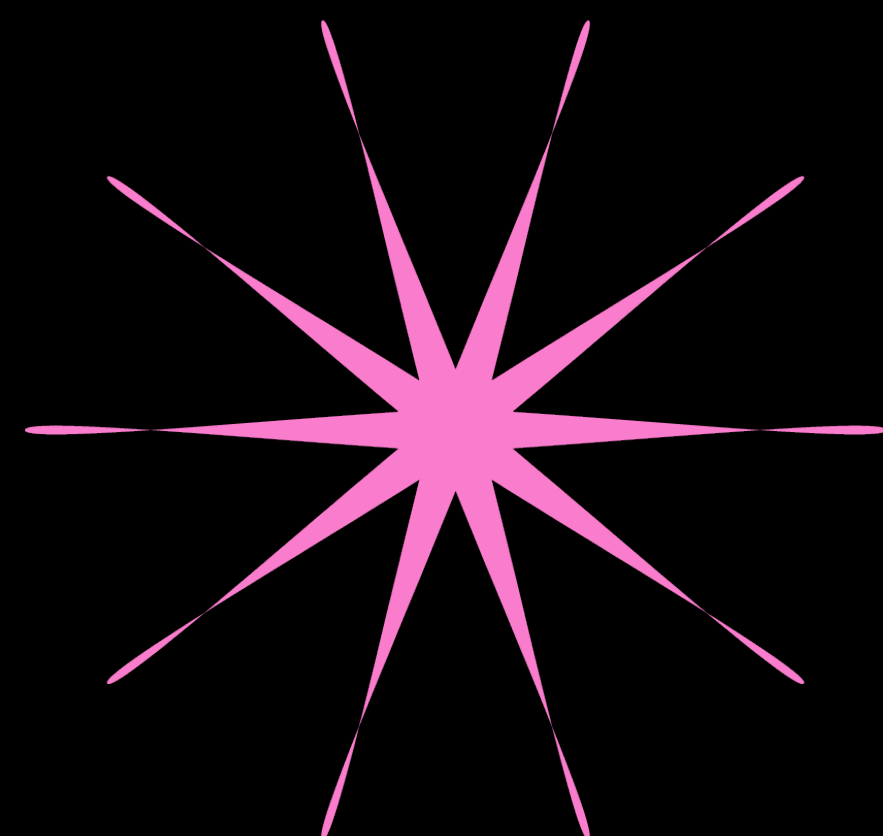
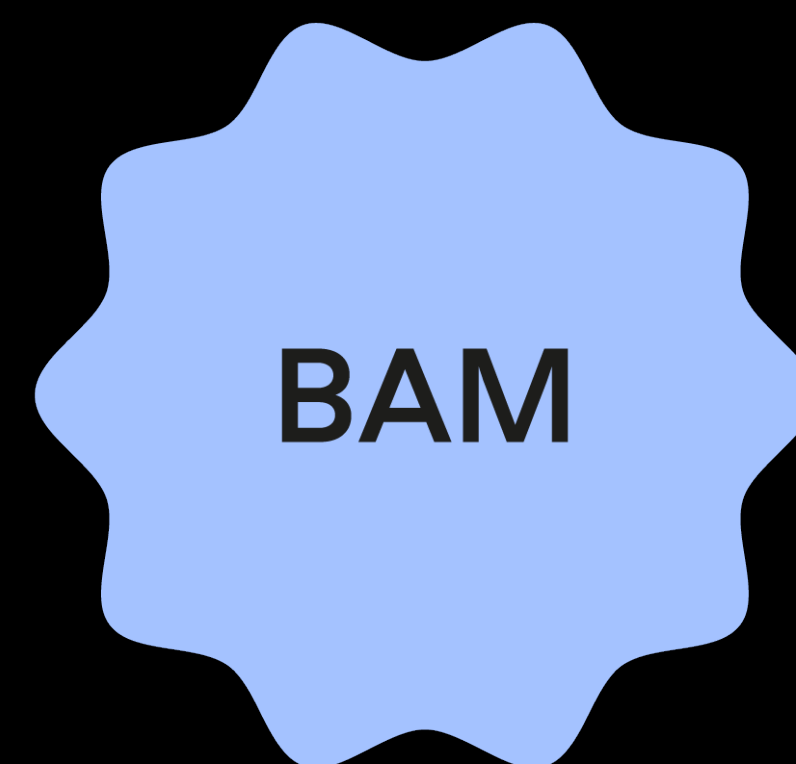


Wie agil ist meine Redaktion?

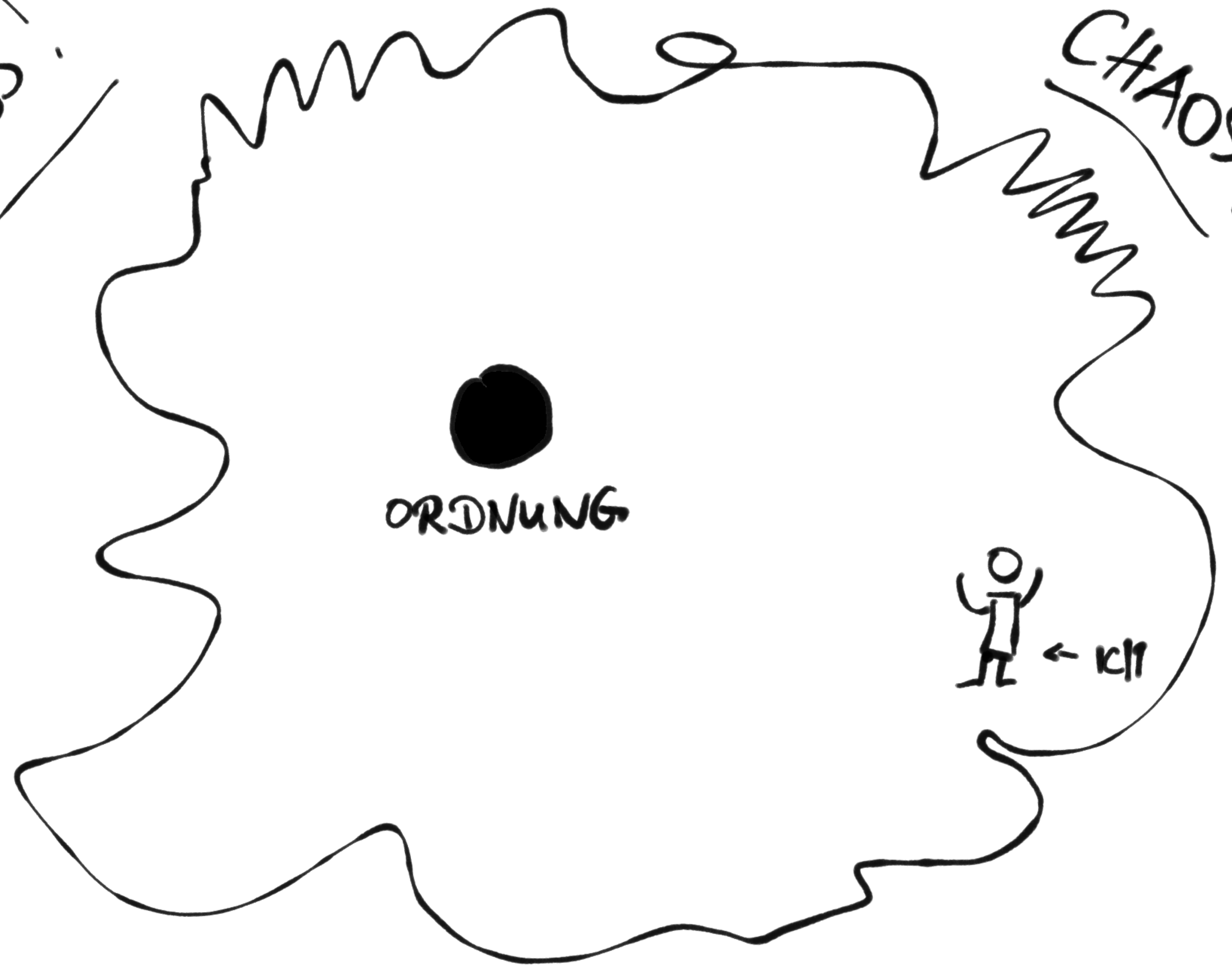
Barbara Maas



CHAOS!

CHAOS!

ORDNUNG



Wie **iterativ** arbeitet ihr?

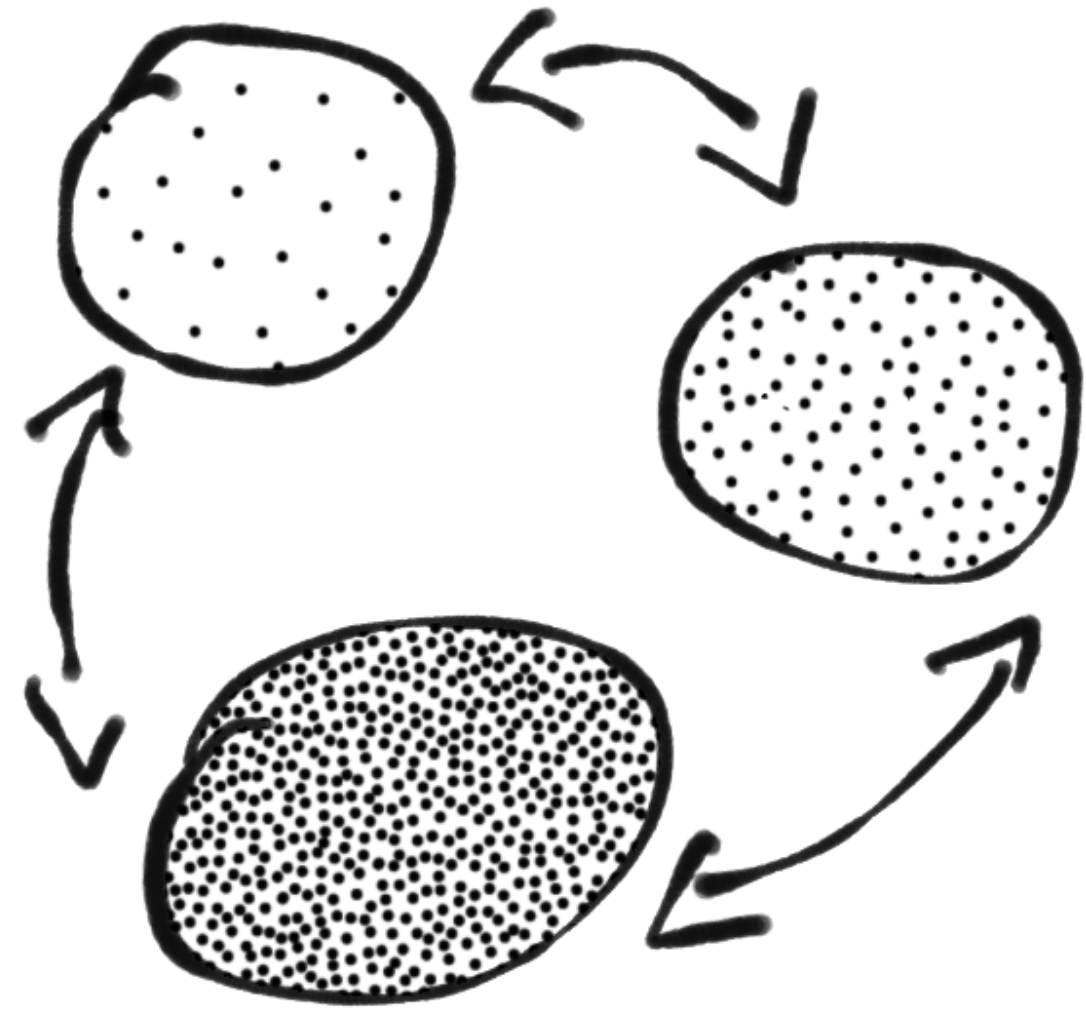
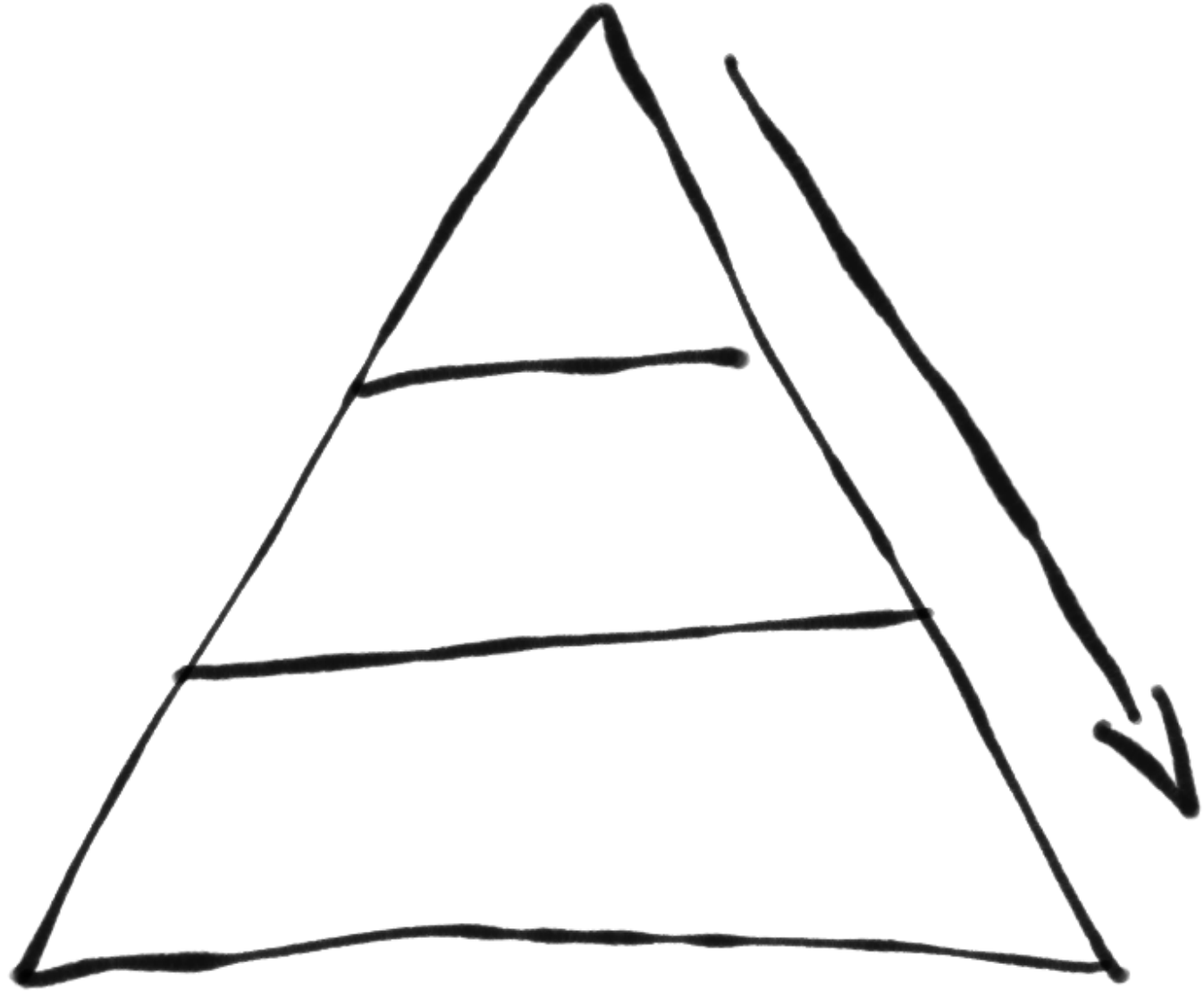


**Wie sieht eure
Fehlerkultur aus?**



UPSi!

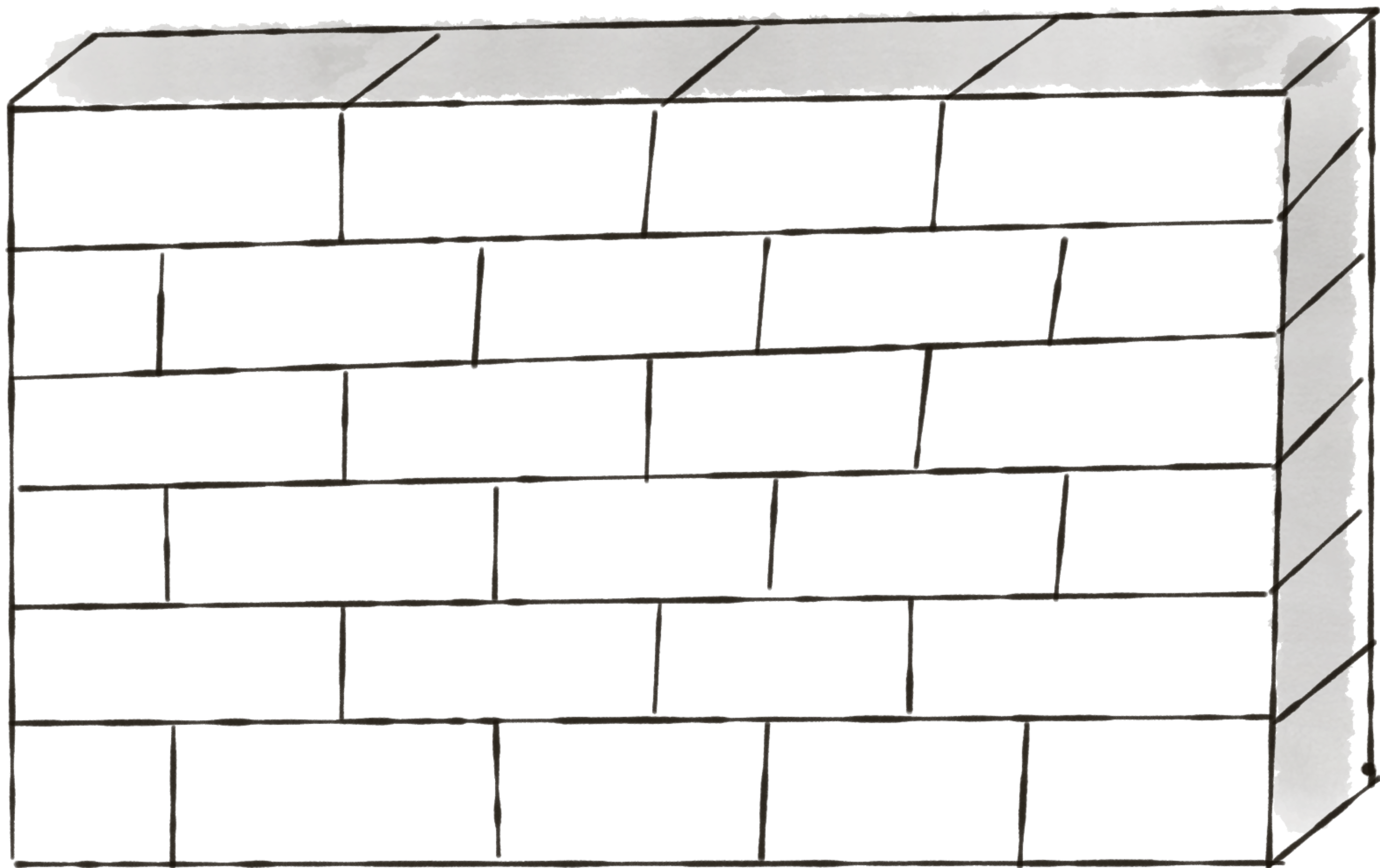
Was bedeutet euch
Hierarchie?



Wie gut kennt ihr die
Menschen
in euren Zielgruppen?

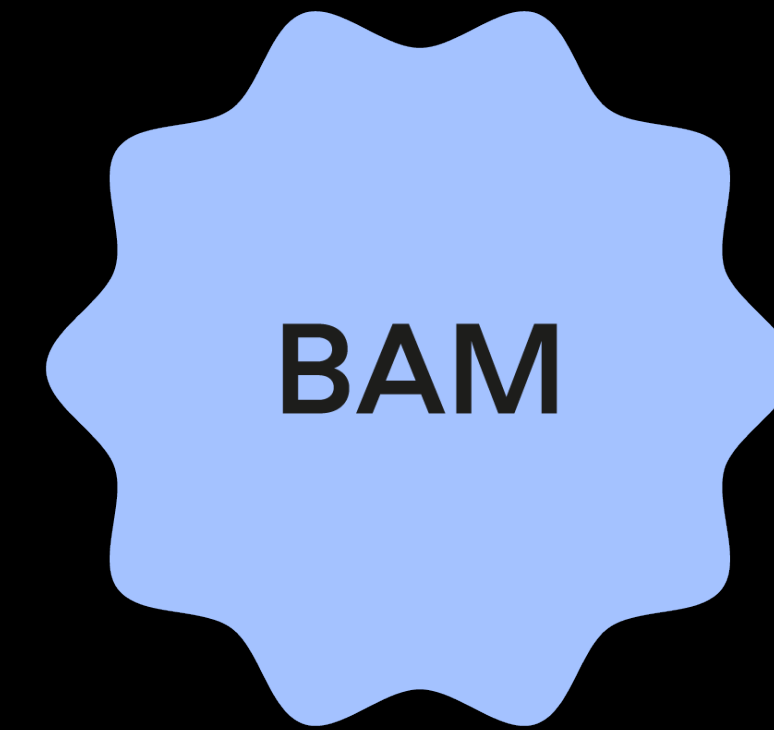


**wie teilt
ihr euer Wissen?**



Wie gut seid ihr im
Weglassen?

Danke!



Barbara Maas
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